



## **FOR IMMEDIATE RELEASE**

### **MEDIA CONTACT:**

Bill Schinkal, Development Director  
513-244-5700; [bill@pc-west.org](mailto:bill@pc-west.org)  
Pregnancy Center West  
4900 Glenway Ave.  
Cincinnati, OH 45238

### **Pregnancy Center West to Feature Buddy LaRosa at Annual Banquet**

*August 9<sup>th</sup> Benefit Returns to St. Antoninus Church, Provides Greatly-needed Funding*

(Cincinnati, OH, March 15, 2018) – Pregnancy Center West (PCW) announced today that it will feature Mr. Buddy LaRosa, founder of LaRosa’s Family Pizzerias and Cincinnati legend, as its keynote speaker at the Annual Banquet to benefit the Center. Buddy opened his first pizzeria in 1954 and as of today has 65 locations in Greater Cincinnati, Northern Kentucky, Southern Indiana and Knoxville, Tennessee.

“We’re delighted to have Buddy LaRosa as our featured speaker this year,” stated Nicole Santaella, Executive Director at Pregnancy Center West. “Buddy has supported the Center’s work in our local community. He will bring a relevant yet fun message to our Banquet guests, and we’re looking forward to his participation.”

Pregnancy Center West’s Annual Banquet will return to St. Antoninus Church this year, on Thursday, August 9<sup>th</sup>, 2018. The event will start with an optional Mass of Thanksgiving at 5:30 pm, with the banquet starting at 6:30 pm in the church undercroft. Tickets for the event are \$50 per person, which includes appetizers, beverages and a delicious dinner. Table sponsorships are available starting at \$500 for a table of 8 (Supporter of Life sponsor). Additional table sponsorship levels include Guardian of Life (\$800), Defender of Life (\$1200), Protector of Life (\$2000) and Champion of Life (\$4,000). For complete details on the sponsorship levels, please contact Bill Schinkal at 513-244-5700, or [bill@pc-west.org](mailto:bill@pc-west.org). Advertising space in the Banquet Program is also available: \$250 for a quarter-page ad, \$500 for a half-page ad, and \$1,000 for a full-page ad. Reservations can be made online by going to the Events Calendar at [www.pc-west.org](http://www.pc-west.org), or by contacting Bill at 513-244-5700 or [bill@pc-west.org](mailto:bill@pc-west.org).

Pregnancy Center West is marking 36 years of service to the local community, providing life-affirming guidance, and critical material resources, to women facing crisis pregnancies. PCW’s approach is one of care and compassion for all those we serve...each client is treated like a precious child of God. PCW uses funds raised at its Annual Banquet to support the overall mission of the organization, which includes free pregnancy and STD tests (urine-based only), material resources to families (such as diapers, formula, wipes, clothing, car seats, strollers, etc.), parenting classes, women and men’s mentoring, a moms group and chastity training in local schools. PCW also provides referrals for pre-natal care, sonograms, housing, social services and employment seekers. Last year, PCW served nearly

3,500 individuals through its various program and service offerings.

About Pregnancy Center West:

Founded in 1981, Pregnancy Center West (PCW) is a Christian, pro-life ministry dedicated to helping women facing untimely pregnancies choose life for their babies, providing assistance with pregnancy and parenting-related services to help make life-giving choices easier, and encouraging lifestyles of sexual integrity in keeping with God's plan for relationships. Located at historic Prout's Corner (where Glenway Ave., Guerley Rd. and Cleves-Warsaw intersect), the center engages women and their families every day as they work to fulfill their life-affirming ministry. PCW is an affiliate of Heartbeat International and the National Institute of Family and Life Advocates and is a member of the Greater Cincinnati Pregnancy Center Coalition.